



1ST WORKSHOP ON ENTREPRENEURSHIP: CULTURE AND INSTITUTIONS

MAY 10 – MAY 11, 2018

Wojciech CZAKON - Jagiellonian University in Krakow - Poland
Beata GLINKA - University Of Warsaw - Poland
Luca GNAN - Università degli Studi di Roma "Tor Vergata» - Italy
Hans LUNDBERG - Linnaeus University – Sweden

HOSTED BY

**Faculty of Management,
University of Warsaw, Poland**



PROGRAMME

09:00 – 09:30 **Registration and Welcome Coffee** - hall in front of Faculty Board Aula (second floor, building B)

09:30 – 10:00 **Opening session**

10:00 – 12:00 Session I: CULTURAL CONTEXT OF ENTREPRENEURSHIP

Chair: **Wojciech Czakon**, Discussant: **Marcela Ramirez Pasillas**

1. *BIRCHLEY, SARAH LOUISA - "SOMEONE NEEDS TO LIGHT A FUSE UNDER JAPAN": JAPANESE ENTREPRENEURSHIP AND CULTURE*
2. *GLINKA, BEATA – THE CULTURE OF ENTREPRENEURSHIP IN POLAND: STABILITY AND CHANGE*
3. *PALMA, PATRICIA - ENTREPREURSHIP IN POST-TRANSITION SOCIETIES: THE CASE OF PORTUGAL*
4. *INAGAKI, KYOSUKE, XAVIER LESAGE - ENTREPRENEURIAL ACTIVITIES WITH TRANSITIONS OF THE CREATIVE CONTEXTS*

Room: Faculty Board Aula (B205)

12:00 – 13:00 LUNCH

13:00 – 15:00 SESSION II: CONTEXTUALIZED ENTREPRENEURSHIP

Chair: **Fernanda Ricotta**, Discussant: **Reema Akhtar**

1. *LUNDBERG, HANS, MARCELA RAMÍREZ PASILLAS, EDMUNDO RAMÍREZ PASILLAS - CONTEXTUALIZED STUDIES IN ENTREPRENEURSHIP: THE USE OF BRIBES IN A DEVELOPING CONTEXT*
2. *DYDUCH, WOJCIECH - THE ROLE OF ORGANIZATIONAL CULTURE IN STIMULATING CREATIVITY AND ENTREPRENEURSHIP. SOME INSIGHTS FROM POLAND.*
3. *DE MOORTELE, KEVIN, THOMAS CRISPEELS - INTERNATIONAL KNOWLEDGE TRANSFER COLLABORATIONS: TRUST DIMENSIONS AT CHINESE UNIVERSITIES (EXTENDED ABSTRACT)*
4. *NAJDA-JANOSZKA, MARTA - LINKING ENTREPRENEURIAL ORIENTATION WITH VALUE CAPTURE*

15:00 – 15:30 **Coffee Break** - hall in front of the Faculty Board Aula (second floor)

15:30 – 16:30 KEYNOTE SPEAKER

**Leo-Paul Dana -
ENTREPRENEURSHIP, CULTURE AND INSTITUTIONS: Revisiting the Unit of Analysis**

19:00 – 22:00 – Gala Dinner at : <http://borpince.pl/>

09:00 – 09:30 **Morning Coffee** - hall in front of Faculty Board Aula (second floor, building B)

09:30 – 11:30 Session III: IMMIGRANTS, ENTREPRENEURSHIP, CULTURE

Chair: **Paivi Aaltonen**, Discussant: **Sarah Lousia Birchley**

1. *AKHTAR, REEMA - THE ROLE OF SOCIAL NETWORKS IN THE GROWTH OF FIRST GENERATION IMMIGRANT ENTREPRENEURS: A LOOK AT PREVIOUS FINDINGS AND WAYS FORWARD*
2. *BRZOWSKA, AGNIESZKA - THE CONSTRUCTION OF ENTREPRENEURIAL AND ETHNIC IDENTITY AMONG VIETNAMESE IMMIGRANT IN POLAND*
3. *SYNOWIEC-JAJE, LIDIA - POLISH ENTREPRENEURS IN GERMANY - MOTIVATION AND CHALLENGES IN THE OPINIONS OF EXPERTS*
4. *TYROWICZ, JOANNA, MAGDALENA SMYK - PUSHED INTO NECESSITY? LABOR MARKET INEQUALITY AND ENTREPRENEURSHIP OF DISADVANTAGED GROUP*

11:30 – 12:30 LUNCH

12:30 – 14:30 SESSION IV FAMILY, GENDER AND ENTREPRENEURSHIP

Chair: **Hans Lundberg**, Discussant: **Wojciech Dyduch**

1. *AALTONEN, PÄIVI, MAIJA WOREK - MANAGING DISRUPTIVE SOCIO-CULTURAL CONTINGENCIES AND RECOGNIZING EMERGENT OPPORTUNITIES: INTERNATIONALIZATION PROCESS IN FAMILY BUSINESSES*
2. *DESIVILYA SYNA, HELENA, MEYAL MASURI - GENDER PERSPECTIVE ON ENTREPRENEURSHIP: WOMEN'S EXPERIENCES OF ENTREPRENEURSHIP - AN OPPORTUNITY OR A SOCIAL CONSTRAINT*
3. *RICOTTA, FERNANDA, RODRIGO BASCO - THE PRESENCE OF FAMILY FIRMS IN THE REGIONS: THE ROLE OF THE QUALITY OF REGIONAL INSTITUTIONS*
4. *RUGINA, SANITA - MISSING STRIPES OF THE TIGER: WHY FEMALE ENTREPRENEURSHIP RATES IN ESTONIA ARE SO LOW*

14:30 – 15:00 **Coffee Break**, Place: hall in front of the Faculty Board Aula (second floor)

15:00 – 17:00 SESSION V VALUE CREATION IN ENTREPRENEURSHIP

Chair: **Kyosuke Inagaki**, Discussant: **Marta Najda - Janoszka**

1. *INDARTONO, SETYABUDI - ANTECEDENTS OF IMPULSE BUYING: POSITIVE EMOTION, RESEARCHING, INTERACTION WITH SALESPERSON, AND HEDONIC SHOPPING VALUE ON SME'S CUSTOMERS*
2. *JABLONSKI ADAM, MAREK JABLONSKI - THE CONCEPT OF BUSINESS MODELS VERSUS THE CONSTRUCTION OF THE ORGANIZATIONAL CULTURE OF TURQUOISE*
3. *WRONKA-POŚPIECH, MARTYNA - EXPLORING FAILURE AMONG SOCIAL ENTREPRENEURS – EVIDENCE FROM POLAND*
4. *VAN ANDEL, WALTER - BALANCING THE CREATIVE BUSINESS MODEL*